

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME NATIONAL MEDIA RESEARCH PLANNING

NATIONAL REPUBLICAN CONGRESSIONAL COMM.

AND 815 Slaters Ln

320 1st St SE

ADDRESS Alexandria VA 22314-1219

Washington DC 20003-1838

USA

USA

CONTACT BEN ANGLE

PRODUCT EST#2959

LOCAL SALESPERSON Maggie McWilliams
PolAGENCY EST. NO.
2959

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/05/12 AND ENDING 10/11/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:58A	07:00A	30S	10/05/12-10/05/12	CBS2 NEWS AT 6AM	1	275.00	275.00
2	11000..	2	05:58A	07:00A	30S	10/08/12-10/09/12	CBS2 NEWS AT 6AM	2	275.00	550.00
3	10110..	3	03:00P	04:00P	30S	10/08/12-10/11/12	DR PHIL	3	700.00	2100.00
41	1	10:35P	11:35P	30S	10/07/12-10/07/12	CRIMINAL MINDS	1	900.00	900.00
51.	1	10:35P	11:35P	30S	10/06/12-10/06/12	CRIMINAL MINDS	1	800.00	800.00
61.	1	05:00P	05:30P	30S	10/06/12-10/06/12	5PM NEWS SAT	1	850.00	850.00
7	11000..	2	10:35P	11:37P	30S	10/08/12-10/09/12	DAVID LETTERMAN	2	1400.00	2800.00
81..	1	08:00P	09:00P	30S	10/05/12-10/05/12	CSI: NY	1	6000.00	6000.00
91.	1	06:00P	06:57P	30S	10/06/12-10/06/12	ENTERTAINMENT TONIGHT	1	1000.00	1000.00
10	00001..	1	06:00P	06:30P	30S	10/05/12-10/05/12	CBS2 NEWS AT 6	1	1400.00	1400.00
11	11110..	4	06:00P	06:30P	30S	10/08/12-10/11/12	CBS2 NEWS AT 6	4	1400.00	5600.00
122.	2	10:30A	06:30P	30S	10/06/12-10/06/12	NCAA COLLEGE FOOTBALL	2	1200.00	2400.00
13	00001..	1	05:00P	05:30P	30S	10/05/12-10/05/12	CBS2 NEWS AT 5	1	1700.00	1700.00
14	11110..	4	05:00P	05:30P	30S	10/08/12-10/11/12	CBS2 NEWS AT 5	4	1700.00	6800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
151..	1	09:00P	10:00P	30S	10/05/12-10/05/12	BLUE BLOODS	1	10000.00	10000.00
16	0000010	1	10:00P	10:35P	30S	10/06/12-10/06/12	LATE NEWS	1	4500.00	4500.00
17	1001000	2	10:00P	10:35P	30S	10/08/12-10/11/12	LATE NEWS	2	4500.00	9000.00
181..	1	08:00P	09:00P	30S	10/05/12-10/05/12	MADE IN JERSEY	1	7500.00	7500.00
19	00001..	1	06:27P	06:56P	30S	10/05/12-10/05/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
20	11110..	4	06:27P	06:56P	30S	10/08/12-10/11/12	ENTERTAINMENT TONIGHT	4	1800.00	7200.00
211.	1	09:00P	10:00P	30S	10/06/12-10/06/12	48 HOURS MYSTERIES	1	4500.00	4500.00
22	..1....	1	09:00P	10:00P	30S	10/10/12-10/10/12	C.S.I: CRIME SCENE	1	9000.00	9000.00
23	...1...	1	08:00P	09:00P	30S	10/11/12-10/11/12	PERSON OF INTEREST	1	13000.00	13000.00
24	.1.....	1	06:58P	08:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	11000.00	11000.00
25	..1....	1	08:00P	09:00P	30S	10/10/12-10/10/12	CRIMINAL MINDS	1	9000.00	9000.00
Total Contract:								40		119675.00
Billing Summary										
			Oct		Nov		Dec		Total	
Qtr 4-12			119675.00		.00		.00		119675.00	
GRAND TOTAL									119675.00	

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